



Fashion Saturdays / English (8 weeks total)

This 8-week Fashion Saturdays program allows intermediate to advanced level students explore the exciting business of fashion. LIM College "Where Business Meets Fashion" is one of the most respected colleges of its kind. Students will attend LIM classes on Saturday mornings for 6 consecutive Saturdays where they will get a hands-on look at the world of fashion. Choose one of the seven courses listed below. Mondays through Fridays for 8 weeks, students will attend Rennert's English classes for 16, 20 or 30 hours per week where they will improve their listening, speaking, reading and writing skills in a communicative and fun environment. Six Saturday mornings will be spent at LIM's multi-site facilities in the heart of New York City and on field trips around Manhattan.

Highlights

- 16, 20 or 30 hours per week of English plus 3 hours per week of Fashion on 6 consecutive Saturday mornings
- Small groups with a maximum of 10 students in the English class
- LIM College professors are experts in the industry and offer extensive hands-on experience
- Field trips to showrooms, trend-spotters and retailers
- Maximize progress in English with this dual-course program
- Gain exposure to the exciting business of fashion
- Certificates upon completion from both Rennert and LIM College

Course key facts

Course length: 8 weeks

Lessons per Week: ... 3 hours per week Fashion, 16, 20 or 30 hours English

Entry Requirements: .. Intermediate to Advanced Level of English
No previous fashion experience necessary

Start dates 2011: Monday, February 7 - Friday, April 1

Price: \$300/term plus cost of English program

Courses offered (choose one)*

Fashion Buying
Fashion Styling
Fashion Magazines
Introduction to Visual Merchandising and Display
Fashion Photography
Fashion Police
Celebrity Styling

* See full descriptions on back

LIM
FASHION COURSES
FOR RENNERT

CHOOSE ONE OF THE FOLLOWING COURSES:

Fashion Buying

Ever wondered how your favorite stores get their merchandise? How buyers responsible for these decisions learned what, where and how to buy? In this class you will learn about fashion buying and get career tips from an experienced fashion buyer. You will also spend a morning shopping the marketplace and taking an insider's look at a real-life buying office.

Fashion Magazines

Vogue, In Style, Essence and Elle. These are just a few of the titles that will be examined in this exciting course which explores the magazine business, with an emphasis on fashion publications. Through lectures, guest speakers and field trips, industry professionals will teach you about the structure of a magazine, from advertising and marketing to editorial and design.

Fashion Photography

Starting with an appreciation of fashion, this course follows the photographic and social processes needed to bring a concept to the appropriate media for print, web, or publication. Topics include the creative process, sources of inspiration, traditional vs. digital photography, lighting, composition and using a camera. You do not need to own a camera to enroll in this course.

Fashion Styling

Get an in-depth look at the fashion stylist's role in commercial and editorial venues, including magazines, catalogs, TV and video. You'll learn about the basics of styling as you gain an understanding of the stylist's responsibilities, from shopping to working with models on photo shoots, runways and red carpets.

Introduction to Visual Merchandising

Do hands-on work with mannequins, props and display cases. Learn basic design principles and how to apply them in presenting merchandise to make a fashion statement.

Fashion Police

Have an eye for what to wear – and what NOT to wear? This class will travel to NYC neighborhoods to uncover what's hot. Learn to spot a trend and predict what colors and style will become popular. You'll also create a photo journal of your "detective work."

