



## Fashion Intensive / English (4 weeks total)

This 4-week intensive Fashion program allows intermediate to advanced level students to explore the exciting business of fashion. LIM College "Where Business Meets Fashion" is one of the most respected colleges of its kind. Students will attend LIM College classes each morning and get a hands-on look at the world of fashion through field trips to showrooms, fashion buying, trend spotting sessions, and guest lectures from industry professionals. This program provides an overview into the various aspects of the business of fashion and allows students access to LIM College's multi-site facilities. In the afternoons,



students will attend Rennert's English classes for 16-20 hours per week where they will improve their listening, speaking, reading and writing skills in a communicative and fun environment.

### Highlights

- 16-20 hours per week of English plus 15 hours per week of Fashion
- Small groups with a maximum of 10 students in the English class
- LIM College professors are experts in the industry and offer extensive hands-on experience
- Field trips showrooms and trend spotting sessions
- Gain exposure to the exciting business of fashion
- Maximize progress in English with this dual-course program
- Certificates upon completion from both Rennert and LIM College if attendance requirements are met

### Course key facts

Course length: ..... 4 weeks

Lessons per Week: .... 15 hours Fashion, 16 or 20 hours English

Entry Requirements: ... Intermediate to advanced Level of English  
(to be determined by Rennert)

No previous fashion experience necessary

Start dates 2011: ..... January 31 (no class Feb 18 or 20, make up class Feb 19), March 21, Wednesday, July 6, August 1

Price: ..... \$1285 / 4-week term plus cost of English Program

### FASHION INTENSIVE SAMPLE SCHEDULE (4 WEEKS TOTAL)

	LIM College (9:30 am - 12:30 pm)	Rennert American English Class (2:00-6:00 pm)	Optional Activities
<b>Week One</b>	<b>This is Fashion</b> Evolution of Fashion in the 20th Century terminology, merchandising, forecasting	Improve speaking, listening reading, and writing	Jazz Happy Hour
<b>Week Two</b>	<b>Trend Spotting</b> Visit NYC neighborhoods searching for the next fashion trend	Improve speaking, listening reading, and writing	Broadway show "Mamma Mia"
<b>Week Three</b>	<b>Fashion Buying</b> Choosing what and how to buy	Improve speaking, listening reading, and writing	Free idioms workshop
<b>Week Four</b>	<b>Field Trips</b> Visit showrooms and fashion-related businesses	Improve speaking, listening reading, and writing	Visit Metropolitan Museum of Art